



IAAS Internship Program - NGO Marketing

International Association for Agricultural Sustainability (IAAS) is a non-profit international organization aims to using science and technology to solve the problems of agricultural sustainability

We provide the internship opportunity for students around the world. Currently, we are looking for talented, motivated and passionate individuals who possess knowledge, and innovative thinking to enhance our capacity to support agricultural sustainability as the goal of the association.

Through IAAS Internship Program, you will have the opportunity to gain work experience with an international association, while supporting the project in the agricultural sustainability field.

1 Guideline

The training positions of the IAAS Internship Program have the following specifics:

- 1.1 Positions are available for 1-2 months
- 1.2 Positions are either paid or non-paid
- 1.3 Positions are full-time and remote working
- 1.4 Interns are not entitled to annual leave or time off during the internship

2 Internship Benefit

- 2.1 One-year free membership of IAAS
- 2.2 Certificate of completion from IAAS

3 Qualifications:

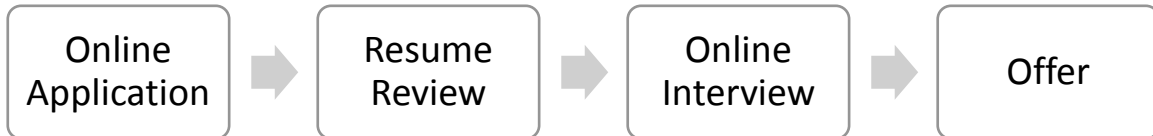
3.1 Education:

- 3.1.1 Current undergraduate or graduate students in a bona fide educational institution at the time of application, or recent graduates.
- 3.1.2 Related fields of study in Agriculture.

3.2 Language:

- 3.2.1 If English is not your first language, you will have to provide relevant document to the English language requirements: Minimum 6.0 (with a minimum of 6.0 in reading and writing and 5.5 in listening and speaking) in IELTS or score level above 650 in TOEIC.
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4 Application Process



5 Documents

- Current Curriculum Vitae (CV) – in Word version with color photo.
- Letter of Objectives for the internship – in Word version.
- Official Attendance letter from the university or the graduate certificate

6 Tasks for internship- NGO Marketing

- 6.1 Complete a marketing plan for NGO by using IAAS as an example.
- 6.2 The marketing plan includes the market research, marketing and promotion strategy, marketing plan budget and marketing goals.

7 Internship Obligation

- 7.1 The intern will perform the duties outlined in the Internship Agreement at a high standard and with all due skill, care and attention with regard to the level of the knowledge, experience or education the intern has represented to IAAS he or she possesses.
- 7.2 Stay in regular contact with IAAS and respond to all communication from IAAS within two business days.

8 Internship Description

- 8.1 During the first weeks of the internship, one-hour online meeting will be held to learn about IAAS' strategy and goals in promoting sustainable agriculture.
- 8.2 Complete a research report on the status of sustainable agriculture development in technology, sustainability and investment of your home country.
- 8.3 Complete a business plan proposal including market research and analysis report for the IAAS to review.

9 Termination in Certain Circumstances

- 9.1 Internship termination requests should follow the IAAS internship agreement and submit the relative documents to associated persons.
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- 9.2 One week notification period for the termination
- 9.3 Termination in certain circumstances in addition to any other rights of termination granted to the intern under this agreement, you will not receive any internship benefit.

